

## IN THE CLAIMS

1-2. (Canceled)

3. (Currently Amended) ~~The method of claim 1, A method on a web site for pricing a product and/or service, the method comprising:~~

~~offering a product and/or service for sale on a first web site, wherein the product and/or service is available for purchase in a plurality of configurations;~~

~~visiting the second web site;~~

~~selecting each of the plurality of configurations on the second web site;~~

~~reading from the second web site a price associated with each of the plurality of configurations;~~

~~calculating a price for each of the plurality of configurations of the product and/or service based on the prices determined from the second web site and at least one price factor; and~~

~~offering each of the plurality of configurations of the product and/or service for sale on the first web site for the calculated prices, wherein the at least one price factor includes any one of:~~

~~the highest price that the market will bear for each of the plurality of configurations of the product and/or service on the first web site; and~~

~~the lowest profitable price at which the first web site can sell each of the plurality of configurations of the product and/or service.~~

4. (Original) The method of claim 3, wherein the at least one price factor further includes:  
information associated with a buyer of the product and/or service on the first web site.

5. (Original) The method of claim 4, wherein the information associated with the buyer of the product and/or service on the first web site includes any one of:

- the volume of the product and/or service that is being purchased by the buyer;
- the number of orders previously placed by the buyer on the first web site;
- the type of equipment owned by the buyer; and
- the classification of the buyer.

6. (Currently Amended) The method of claim [[1]]3, wherein the product and/or service having a plurality of configurations is any one of:

- furniture;
- a computer;
- a car; and
- a boat.

7. (Original) The method of claim 6, wherein each of the first web site and the second web site are an e-commerce web site.

8-9. (Canceled)

10. (Currently Amended) ~~The computer program product of claim 8, A computer program product executable by a computer, the computer program product comprising computer instructions on a web site for pricing a product and/or service, the computer instructions including instructions for:~~

offering a product and/or service for sale on a first web site, wherein the product and/or service is available for purchase in a plurality of configurations;

visiting the second web site;

selecting each of the plurality of configurations on the second web site;

reading from the second web site a price associated with each of the plurality of configurations;

calculating a price for each of the plurality of configurations of the product and/or service based on the prices determined from the second web site and at least one price factor; and

offering each of the plurality of configurations of the product and/or service for sale on the first web site for the calculated prices, wherein the at least one price factor includes any one of:

the highest price that the market will bear for each of the plurality of configurations of the product and/or service on the first web site; and

the lowest profitable price at which the first web site can sell each of the plurality of configurations of the product and/or service.

11. (Original) The computer program product of claim 10, wherein the at least one price factor further includes:

information associated with a buyer of the product and/or service on the first web site.

12. (Original) The computer program product of claim 11, wherein the information associated with the buyer of the product and/or service on the first web site includes any one of:

- the volume of the product and/or service that is being purchased by the buyer;
- the number of orders previously placed by the buyer on the first web site;
- the type of equipment owned by the buyer; and
- the classification of the buyer.

13. (Currently Amended) The computer program product of claim ~~[[8]]~~10, wherein the product and/or service having a plurality of configurations is any one of:

- furniture;
- a computer;
- a car; and
- a boat.

14. (Original) The computer program product of claim 13, wherein each of the first web site and the second web site are an e-commerce web site.

15. (Canceled)

16. (Currently Amended) ~~The system of claim 15, A system for pricing a product and/or service,~~  
comprising:

a first web site for offering a product and/or service for sale, wherein the product and/or service is available for purchase in a plurality of configurations;

a spider for determining on a second web site a price for each of the plurality of configurations of the product and/or service;

a processor for calculating a price for each of the plurality of configurations of the product and/or service based on the prices determined from the second web site and at least one price factor;  
and

a price module for adjusting the prices of each of the plurality of configurations of the product and/or service to the prices calculated by the processor, wherein the at least one price factor includes any one of:

the highest price that the market will bear for each of the plurality of configurations of the product and/or service on the first web site; and

the lowest profitable price at which the first web site can sell each of the plurality of configurations of the product and/or service.

17. (Original) The system of claim 16, wherein the at least one price factor further includes:  
information associated with a buyer of the product and/or service on the first web site.

18. (Original) The system of claim 17, wherein the information associated with the buyer of the product and/or service on the first web site includes any one of:

the volume of the product and/or service that is being purchased by the buyer;

the number of orders previously placed by the buyer on the first web site;

the type of equipment owned by the buyer; and

the classification of the buyer.

19. (Currently Amended) The system of claim ~~[[15]]~~16, wherein the product and/or service having a plurality of configurations is any one of:

furniture;

a computer;  
a car; and  
a boat.

20. (Original) The system of claim 19, wherein each of the first web site and the second web site are an e-commerce web site.